

2PEARS LIMITED

Techpitch 4.5 Pitching Competition – Terms & Conditions

The promoter of this Techpitch 4.5 competition is 2Pears Limited (company registration number: 08404383) whose registered office is 10/14 Accommodation Road, Golders Green, London, NW11 8ED (the "promoter", "we", "us" and "our").

Entering the competition

1. The start date for entering this competition is 1 February 2013 and the closing date is Friday 12 April 2013 at 11:59pm.
2. Only one entry per business is permitted.
3. To enter, you must download the Techpitch 4.5 application form and send the completed form by email to rassami@2pears.com. Your form must not be longer one A4 page and must be in Word format. Your form must be saved with the following title: '[YOURCOMPANYNAME]_4pt5.docx'. Your application form will not be sent back to you after the competition.
4. By entering this competition, you accept these terms and conditions and agree to be bound by them. Entries not complying with these rules will be invalid.
5. To take part in this competition, you will need to be one of up to eight businesses accepted by us to pitch at the Techpitch 4.5 event on Monday 20 May 2013. We will select those businesses at our discretion, with reference to the innovation and commerciality of the business ideas in the application forms.
6. We will let you know by email if you are accepted by us to take part, within five working days of the closing date. We will also send you one complimentary ticket to attend the Techpitch 4.5 event for each person presenting your pitch. Additional company members and any interested parties who want to attend should purchase tickets on the [Techpitch 4.5 website](#).
7. This document will only be available on the Techpitch 4.5 website until the end of the competition on Monday 20 May 2013.

Participating in the competition

8. The competition will be held at the Techpitch 4.5 event on Monday 20 May 2013 between 7:30pm and 8:45pm, at the London office of Pinsent Masons: The Auditorium, 30 Crown Place, London EC2A 4ES.
9. Taking part in the competition will involve you delivering a business pitch to the panel of judges and the Techpitch 4.5 event audience. The pitch must be no longer than three minutes and should present your business ideas and revenue models. You must also provide responses to the judges' questions in relation to your pitch, during a five minute Q&A session.
10. The judges will select first, second and third place entrants. The judges will be independent of the entrants. Their details will be available on the [Techpitch 4.5 website](#) before the competition.
11. The Techpitch 4.5 event audience will also choose their favourite pitch by an informal general vote, for which there is no prize. The judges are not required to take this vote into account.
12. The winning pitch will be the one which, in the opinion of the panel of judges, is most likely to raise venture capital funding during the next 12 months.

Winning the competition

13. The winner will be announced by the judges during the event.
14. There will be one prize and this will be received by the winner. The prize is both (i) £1,000 (one thousand pounds) worth of legal fees; and (ii) an introduction to EC1 Capital Limited, a venture capital firm, ("EC1 Capital").
15. The prize is as described and no cash alternative will be offered.
16. To claim the legal fees part of the prize, the winner must contact Dhanshuklal Vekaria at dhanshuklal.vekaria@pinsentmasons.com and must provide any information required by Pinsent Masons to satisfy its client take-on procedures (and to comply with standard identity checks), within five business days from the date of the event.
17. We will introduce the winner to EC1 Capital within two business days from the date of the competition. The aim of the introduction to EC1 Capital is to give the winner the opportunity to pitch their business plan to try and secure venture capital funding. The introduction is no guarantee of any such investment.
18. If the winner provides proof of identification and meets the requirements of section 19 of these terms & conditions, that winner shall be able to redeem the £1,000 worth of legal fees part of the prize. If the winner is unable to meet these requirements, there will be no substitute winner for the £1,000 worth of legal fees.
19. The legal fees part of the prize must be credited against fees incurred for legal advice provided by Pinsent Masons and is inclusive of any VAT and any disbursements. The fees against which the prize is credited will be charged at the standard hourly charge out rates of Pinsent Masons applicable from time to time, unless otherwise agreed in writing with the winner by Pinsent Masons. Any legal advice provided by Pinsent Masons will be subject to Pinsent Masons' terms of engagement, Pinsent Masons' standard terms and conditions of business and any professional conduct requirements. The full amount of the legal fees part of the prize must be used by the winning entrant within 12 months from the date that the winner is notified of the result of the competition.
20. The name and location of the principal place of business of the winner will be available on request from us for 30 days from Tuesday 21 May 2013.

Publicising the competition results

21. We will use the personal information you provide to enter you into the competition and notify you if you are a winner/substitute winner, as appropriate.
22. By entering this competition, you agree that, if you win, both 2Pears Limited and Pinsent Masons may use your business name and the location of your principal place of business for the purpose of announcing the winner of this competition and for related promotional purposes, without additional payment or further permission. If you do not wish your details to be used for related promotional purposes, please write to us at: petra@2pears.com; or at 2Pears Limited, 10/14 Accommodation Road, Golders Green, London, NW11 8ED.
23. By entering this competition, you also agree that (whether or not you win the prize) each of the promoter and Pinsent Masons may use the personal information you provide as set out in our [privacy policy](#) and Pinsent Masons' [privacy policy](#), without additional payment or further permission.
24. We may publish the name of the winning entrant and/or substitute winning entrant on [our website](#), our [twitter account](#) and [our blog](#). We may also publish the name of the winning entrant and/or substitute winning entrant on the [Techpitch 4.5 website](#), the [Bootlaw website](#), the [Pinsent Masons' website](#) and the [Out-law website](#).

Disputing the competition

25. Our decision is final in every situation in relation to the competition (including any situations not covered by these terms and conditions). No correspondence will be entered into, except with the winning entrant in relation to providing the prize.
26. We reserve the right to amend, temporarily suspend, or terminate this promotion in whole or in part at any time without notice in the event of any unforeseen circumstances or technical reasons outside our control, with no liability to entrants or third parties.
27. The competition and these rules are governed by the laws of England and Wales.